Solar Sister

Project title
Women+ Energy: WE Shine

Consortium partners
Ripple Effect Images, Show the Good

Country
Tanzania

Timeframe
2015 – 2017

Funding
Total project funds: € 175,604
ENERGIA contribution: € 149, 263

Donors
Dutch Ministry of Foreign Affairs, Directorate General for International Cooperation

Focus
Communications and advocacy partnership with ENERGIA

Objectives

- Provide inputs on strategies, impact and success stories of integrating Tanzanian women in gender objectives and actions in Tanzania’s SE4ALL Country Action Agenda.
- Provide multimedia content through Solar Sister Tanzania (photos, videos, blogs, local media linkages etc) to support a national advocacy campaign on women’s economic empowerment through energy access.
- Boost advocacy capabilities of Solar Sister’s country team through targeted training of trainers on advocacy and communication.
- Through Solar Sister SHINE Awards, recognize Tanzanian leaders (community leaders/women entrepreneurs/technologists/and public figure(s)) who are playing a vital role at the intersection of gender and energy.
- Support ENERGIA’s broader regional and international SE4All advocacy efforts.

Outcome

<table>
<thead>
<tr>
<th>Outcome 1</th>
<th>Solar Sister contributes to the integration of gender objectives and actions in Tanzania’s SE4ALL Processes</th>
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<tbody>
<tr>
<td>Results</td>
<td>• Gender objectives and actions reflected in the Tanzania Country Action Plan and Investment Prospectus</td>
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<td>Outcome 2</td>
<td>National campaign on scaling up energy access through women economic empowerment implemented in Tanzania</td>
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| Results   | • National campaign engages 5 million people
• Creation and dissemination of multimedia content through a combination of social media, local TV, radio, print, community campaign
• Key SE4All stakeholders in Tanzania report awareness of importance of WE
• Tanzanian leaders (community leaders/women entrepreneurs/technologists/and public figure(s), who are playing a vital role at the intersection of gender and energy recognized through Solar Sister SHINE Awards |
<p>| Outcome 3 | Solar Sister engaged in regional and international SE4All advocacy efforts to bring to light the importance of a women inclusive approach to energy distribution and access |</p>
<table>
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<tr>
<td>• Communication products such as video and photo series and case studies published on ENERGIA and SE4All website</td>
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<tr>
<td>• Participation of Solar Sister in regional and global briefings, workshops and consultations</td>
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