Practical Action

Project title
Women in Energy Enterprises in Kenya (WEEK)

Consortium partners
Scode

Country
Kenya

Timeframe
2014 – 2017

Funding
Total project funds: €624,620
ENERGIA contribution: €469,014

Donors
Swedish Development Cooperation Agency (Sida)
Norwegian Agency for Development Cooperation (Norad)

Objectives
General objective
To strengthen women’s capacity to effectively participate in and benefit from the energy markets as actors and beneficiaries.

Specific objectives

- To strengthen institutional capacity of implementing organizations and partners to undertake and use gender equality and women empowerment strategies in delivering the energy services.
- To strengthen a sustainable energy market for 730 women entrepreneurs in 5 regions in Kenya, through enhanced technical and business skills and financial capacity.
- To lobby and advocate for adoption of women empowerment approaches in delivering new targets for universal modern energy access nationally, regionally and internationally.

Technologies
Solar lighting, briquettes, improved cookstoves

Targets
730 women-led Micro and Small Enterprises (MSEs)
364,200 consumers

Value added strategy for overall WE programme
Practical Action’s forte is offering strong linkages to local and county governments, retailer networks, local markets.

Outcomes

- **WEE model integrated in partners organisational frameworks and practices**
- Women have improved business capacity and are running profitable energy businesses. Through needs assessment and targeted BDS and financial support, women will be able to run profitable energy businesses.
• Finance is available and accessible to women entrepreneurs in energy and value-addition enterprises.
• An efficient demand driven market system for energy products and services
• Women entrepreneur networks/associations operational and supporting outreach for business growth
• Energy practitioners integrating WEE approaches in planning and delivering energy services
• Partners effectively utilizing the communication and advocacy strategy on WEE.