

# Solar Sister

## Project title

Women+ Energy: WE Shine

## Consortium partners

Ripple Effect Images, Show the Good

## Country

Tanzania

## Timeframe

2015 – 2017

## Funding

Total project funds: € 175,604

ENERGIA contribution: € 149, 263

## Donors

Dutch Ministry of Foreign Affairs, Directorate General for International Cooperation

## Focus

Communications and advocacy partnership with ENERGIA

## Objectives

- Provide inputs on strategies, impact and success stories of integrating Tanzanian women in gender objectives and actions in Tanzania's SE4ALL Country Action Agenda.
- Provide multimedia content through Solar Sister Tanzania (photos, videos, blogs, local media linkages etc) to support a national advocacy campaign on women's economic empowerment through energy access.
- Boost advocacy capabilities of Solar Sister's country team through targeted training of trainers on advocacy and communication.
- Through Solar Sister SHINE Awards, recognize Tanzanian leaders (community leaders/women entrepreneurs/ technologists/and public figure(s)) who are playing a vital role at the intersection of gender and energy.
- Support ENERGIA's broader regional and international SE4All advocacy efforts.

## Outcome

Outcome 1	Solar Sister contributes to the integration of gender objectives and actions in Tanzania's SE4ALL Processes
Results	<ul style="list-style-type: none"><li>• Gender objectives and actions reflected in the Tanzania Country Action Plan and Investment Prospectus</li></ul>
Outcome 2	National campaign on scaling up energy access through women economic empowerment implemented in Tanzania
Results	<ul style="list-style-type: none"><li>• National campaign engages 5 million people</li><li>• Creation and dissemination of multimedia content through a combination of social media, local TV, radio, print, community campaign</li><li>• Key SE4All stakeholders in Tanzania report awareness of importance of WE</li><li>• Tanzanian leaders (community leaders/ women entrepreneurs/ technologists/and public figure(s), who are playing a vital role at the intersection of gender and energy recognized through Solar Sister SHINE Awards.</li></ul>
Outcome 3	Solar Sister engaged in regional and international SE4All advocacy efforts to bring to light the importance of a women inclusive approach to energy distribution and access

Results	<ul style="list-style-type: none"><li>• Communication products such as video and photo series and case studies published on ENERGIA and SE4All website</li><li>• Participation of Solar Sister in regional and global briefings, workshops and consultations</li></ul>
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